

AGENDA  
STUDY SESSION MEETING OF THE CITY COUNCIL  
VIRTUAL MEETING  
CITY OF LAKEWOOD, COLORADO  
**VIRTUAL MEETING**  
NOVEMBER 17, 2025  
**7:00 PM**

**To watch the Council meeting live, please use either one of the following links:**

**City of Lakewood Website:** [Lakewood.org/CouncilVideos](https://lakewood.org/CouncilVideos)

**Lakewood Speaks:** [Lakewoodspeaks.org](https://Lakewoodspeaks.org)

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**How to Connect to Provide Public Comment:** Online participants may post written comments of any length to LakewoodSpeaks.org, an online forum for public comments.

**ITEM 1 – CALL TO ORDER**

**ITEM 2 – ROLL CALL**

**ITEM 3 – COMMUNITY SURVEY RESULTS**

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**ITEM 4 – COMMITTEE REPORTS**

**ITEM 5 – ADJOURNMENT**

[MEET\_FOOT]

# STAFF MEMO

**DATE OF MEETING: NOVEMBER 17, 2025 / AGENDA ITEM NO. 3**

To: Mayor and City Council  
From: Benjamin Goldstein, Deputy City Manager  
Subject: **Community Survey Results**

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**SUMMARY STATEMENT:** Results from the 2025 Community Survey of Lakewood residents will be presented at the November 17 Study Session. No specific City Council action is required.

**BACKGROUND INFORMATION:** The city conducted its first community survey in 2000, so this year marks the 11<sup>th</sup> iteration of the city surveying its residents. Probolsky Research conducted the 2025 Community Survey from May 2 to May 29, 2025. Unlike previous years that relied solely on mail outreach to contact Lakewood residents for the survey, the 2025 survey employed a multipronged approach that included mailed invitations, phone calls, emails, and text messages to reach Lakewood residents. This approach increased participating and better reflects the city's diverse adult population. Unlike in previous community surveys, no statistical weighting was needed for the 2025 data because the sample purposefully matched the city's demographics. The sample aligns within one or two percentage points of the U.S. Census 2023 American Community Survey 5-year estimates for key demographics such as age, gender, ethnicity, education, homeownership, and household income.

The results are based on 650 completed surveys, a notable increase from the 2022 Community Survey, and the 2025 sample yields statistically valid results with a margin of error of plus-or-minus 4 percentage points at a 95 percent confidence level.

Probolsky Research also conducted an open-access survey from May 29 to June 29, garnering 519 responses.

These statistically valid results from the 2025 Lakewood Community Survey provides comprehensive, data-driven insights into residents perspectives on city services, governance, and overall quality of life issues.

The PowerPoint presentation on the 2025 Community Survey will be posted on the city's website along with the Full Finding Report, and City Council will be provided access to an online dashboard, which will allow for in-depth exploration of the survey results.

**BUDGETARY IMPACTS:** There is no budget impact associated with this presentation as it was included as part of the contract for the survey.

**STAFF RECOMMENDATIONS:** Staff recommends that the City Council listen to the findings presented at the November 17 Study Session.

**ALTERNATIVES:** City Council could delay or forego the presentation of the 2025 survey results.

**PUBLIC OUTREACH:** This item has been promoted through the regular communication channels to be considered by the Lakewood City Council. Probolsky Research drew its sample from consumer

databases to contact Lakewood residents by phone, text messages, email, and mail. The City publicized the survey, including the open survey, through Looking@Lakewood, the city's printed newsletter, and other city communication channels, including social media and the city's weekly electronic newsletter.

**NEXT STEPS:** None

**ATTACHMENTS:** None

**REVIEWED BY:** Kathleen E. Hodgson, City Manager  
Benjamin B. Goldstein, Deputy City Manager  
Alison McKenney Brown, City Attorney